

**Minutes**  
**Golf Course & Conference Center Committee**  
Olympia Hills Golf Course & Conference Center  
12900 Mount Olympus  
Universal City, TX 78148  
January 24, 2022

1.     **CALL TO ORDER** Bob Barnhardt, Chairman, called the meeting to order at 5:02 PM. Larry Cardinal conducted a Quorum Check; all members, except Geoff Candia, were present. Sal Garcia, Olympia Hills Golf and Conference Center Manager; Katie Rein, Director of Food and Beverage; Michael Olde, Pro Shop Manager; and Harrison Jarvis, Assistant Golf Supervisor, were also present. The committee was again pleased to welcome Ms. Kim Turner, City Manager for Universal City.

2.     **NEW BUSINESS**

- Bob called for the approval of the minutes of meeting of November 15, 2021. Les Bourne moved for approval; Cindy Spurlock seconded, and the motion carried.

- Golf Course Update - Golf and Conference Center Manager:

-- December 2021 recorded the best December play in the history of the club. A total of 3,350 rounds were played, 212 more rounds than December 2020, and 1,414 rounds higher than the December five-year average of 1,936 rounds. December also included a 6-day run that averaged 180 rounds per day.

-- The maintenance personnel have been working several projects. They are clearing out brush behind the 12<sup>th</sup> green which will help the condition of the green as well as help clear out flood debris around the creek. They are also clearing out brush and raising the tree canopies on hole 14. This will help with the speed of play along with improving the overall aesthetic for golfers and guests at the new hotel. One of the maintenance personnel built new bag holders for the driving range resulting in a major savings vice purchasing the holders.

-- Sal also reported that the Pro Shop has a new paint job which will help revitalize the Pro Shop's overall look. Finally, the Gift Certificate promotion conducted over the holidays resulted in the sale of \$6,000 worth of gift cards.

- Food & Beverage Update:

-- As expected, December was a very busy time for Katie and her staff. There was a total of four Weddings, two corporate events, seven Christmas parties, and five other events (a Retirement, a High School Homecoming, a Birthday Party, a Rehearsal Dinner, and a Nutcracker Family Event). January currently has two Weddings, five corporate events, and a Sweet 16 party scheduled.

-- The Valentine's Day Dinner is scheduled for Friday, February 11<sup>th</sup> from 6:30 PM to 9:30 PM and will include a four-course meal and complimentary champagne. There will also be dancing. The price is \$60 per person. The event will be reservation only with reservations beginning February 1<sup>st</sup>.

-- A Bridal Open House will be held on Thursday, February 24<sup>th</sup> from 5:30 PM – 8:30 PM. During the event, they will showcase the Olympia facility for weddings and special events. As always, they will have free samples of the most popular catering and beverage selections. Other wedding professionals will be there as well, providing brides the opportunity to meet photographers, DJ's, wedding coordinators, florists, etc.

-- Happy Hours will pick back up on March 3, 2022, with a Mardi Gras Themed Happy Hour. Gary Garcia will provide the entertainment.

-- Katie was pleased to announce that Olympia Hills has received two prestigious awards in the wedding industry: The Knot "Best of Weddings 2022 Award" and the Wedding Wire's "Couples Choice Award." The Knot is an all-in-one on-line wedding planner and the #1 Wedding App. Only 5% of wedding professionals on The Knot are Best of Wedding winners. Eighty-one percent of millennials find it important to read reviews before deciding which vendors to contact, and couples have confidence in a venue even before they book. Congratulations to Katie and her entire staff for these outstanding achievements!

- Member Items – Bob thanked Cindy Spurlock for her 501C(3) work for the Les Kiel Fund; however, this is not within the scope of the Golf and Conference Committee.

### 3. OLD BUSINESS:

- Committee Charter. Kim distributed copies of the approved change to the Golf and Conference Center Charter which was approved by the City Council on January 18, 2022.

- Les Kiel Fund. Kim noted that, while the Les Kiel Fund was not within the scope of this committee, there is nothing to preclude the committee members also serving on the board for the fund if the 501C(3) work continues. Les Bourne said he would get with the Kiel family to see if they wanted to continue with this effort.

- Finally, Sal agreed to come up with dates to begin the periodic reviews of the course and the Conference Center. Sal's team will also come up with a checklist of items to help in the review process.

4. ADJOURNMENT: Bob said that concluded the agenda for the meeting. Jim Duttweiler moved for adjournment; Cindy Spurlock seconded. The meeting adjourned at 5:45 PM. The next meeting will take place on April 18, 2022 at 5:00 PM.

Larry Cardinal  
Secretary  
Olympia Hills Golf and Conference Center Committee